



Kate is a versatile Senior UX Researcher with a clean and pure design sensibility. She holds a Bachelor of Science in Psychology, and a certificate in User Experience from California State University in Los Angeles. Her motivation stems from her fascination with human behavior as well as her passion for simplicity.

## SKILLS

**Professional Skills:** User Research, Competitive Analysis, Stakeholder Interviews, Journey Mapping, Surveys, Content Strategy, Personas, Heuristic Evaluation, IA, Card Sorting, Wire Framing, Prototyping, User Testing, UI/Visual Design  
**Software:** Adobe Creative Suite, Marvel, InVision, Flinto, Sketch, Axure, Lookback

## EXPERIENCE

### User Research Manager

Financeit | Toronto ON | January 2019 - Present

Senior User Experience Researcher June 2017 - Dec 2018

Leading research initiatives across the organization including planning and executing recruitment strategies, conducting user interviews and user testing, analyzing data and interpreting results, summarizing key findings, and providing clear and actionable recommendations to a cross-disciplinary audience of stakeholders

### User Experience Designer

Usability Matters | Toronto ON | 2016-2017

Engaged in workshop and focus group planning and facilitation, stakeholder interviews, customer journey mapping, content strategy, information architecture, wireframing, prototyping, and usability testing for a variety of large business clients

### Intermediate UX Designer

Rogers Communications | Toronto ON | 2016

Worked closely with cross-functional teams to understand requirements, create wire frames and prototypes that met business constraints, and conducted regular contextual research and user testing to validate concepts

### User Experience Designer

BQE Software | Los Angeles CA | 2014-2015

### Graphic Designer

Freelance Design | Los Angeles CA | 2005-2014

Fine Design Group | San Francisco CA | 1999-2001

Karacters Design Group/Palmer Jarvis DDB | Vancouver BC | 1996-1998

## EDUCATION

### California State University | Los Angeles CA

Certificate in User Experience & Customer-Centered Design

### Santa Monica College | Santa Monica CA

Digital Imaging for Design, Web Design 1, Web Design 2, Mobile Web Design

### George Brown College | Toronto ON

Diploma (3 Year Honors) – Graphic Design

### University of Toronto | Toronto ON

Bachelor of Science – Psychology